

June Adventure Cycling Board Meeting Minutes

June 13, 2025. 8:00am – 9:30am MST

Zoom

Present: Audrey, Daniel, John, M.E., Scott, Joyce, Noel, Ricky, Elizabeth, Flavia. We have a quorum

Staff: Michelle, Nicki

Topic
Call to order + Consent Agenda - Motion to approve February and May Minutes – - 1 abstention (hasn't reviewed them) - All others approved.
Routes update: we're still looking at route access in 2026 Advocacy: We're excited to make a stand and relaunch our stance on Advocacy and important topics that matter to bike travelers
Building Update + Comms – review memo. Discussion about options for the building. - Continued concern about having such an asset and the building being under-utilized - Staff feels good about this, in fact they feel like it is a waste for it to just be used for ACA. - Would prefer to not have to firesale the building. Listing does NOT mean we have to sell, just to see if there is interest. - Motions to list the building. Seconded - o Unanimously approved - o This is just for the listing, not a sale. Once we have a sale offer we'll have to vote to approve the offer. - Comms starting June 17th
Revised Budget - Motion to approve the revised budget. Recognizing it has hit the threshold for a reforecast and with the idea that we're making some strategic decisions that will also change the forecast of the budget. - Seconded - Unanimous approval.
Partner and Strategic Options - 3 part value proposition is not sustainable with current membership and offerings and business model. - Reviewed the options and discussion.
ED Search/Process - Strong candidates. Given direction, we need to make a decision. - Consensus was to continue with second interviews with key candidates but provide transparency on where the organization is going.

Pre Reads

Board Memo - June 2025 Board Meeting - Final.pdf

Finance Packet for June 2025.pdf

FY 25 Budget Memo to Finance Committee 5.22.25_final.pdf

Advocacy Memo June 25.pdf

Free Routes Strategy June 2025.pdf

Timeline Building Communications.docx

Customer Service Talking Points.docx

2025 Revised Budget Memo from Finance Committee.docx

June 13 Presentation Final.pdf

May 2025 Draft Minutes - Unapproved.docx

Meeting Minutes - Feb 20 2025 - Unapproved.docx