Opportunities for Special Recognition

Cartography Studio
*In recognition of gift/pledge of $500,000 or higher*

- Plaque in prominent position in Cartography Studio
- Name recognition on maps as “Produced in the Donor’s Name Cartography Studio”
- Recognized in annual report and on website

With over 40,000 miles mapped (and counting), the Cartography Studio is at the heart of Adventure Cycling. Here, Adventure Cycling cartographers create some of the finest cycling maps you’ll find anywhere. Our routes and maps are designed for cyclists and include information not available on typical road maps designed for motorists, such as the locations of bike shops, sources of food and water, and listings of overnight accommodations (especially camping facilities and small motels). These maps transform the lives of thousands of people every year — you can be part of that transformation for years to come!

Publications and Media Studio
*In recognition of a gift of $500,000 or more*

- Prominent name placement in the Publications & Media Studio
- Recognition placed in masthead of every issue of the magazine
- Recognized in annual report and on website

Produced by our dynamic Publications team, *Adventure Cyclist* is the premier magazine dedicated to bicycle travel and adventure. Offering many angles on bicycle travel, the magazine covers adventures worldwide, including epic, cross-country cycling tours, shorter multi-day trips, and mountain-bike treks, as well as featuring bicycle-gear reviews, and other bicycle-travel news. Known for inspiring photography and insightful stories, our magazine is beloved by tens of thousands of people around the globe. Many of them tell us that they read it the instant it hits the mailbox — and that they read it “cover to cover” (some- times several times over). You can help make sure that *Adventure Cyclist* continues to inspire and empower men, women, and children the world over.
Cyclists’ Lounge
*In recognition of a gift of $150,000 or more*

- Plaque in prominent position on entry way to Cyclists’ Lounge
- Recognized in annual report and on website

When bicycle travelers arrive in Missoula, it is often the first “civilization” that they have seen in several days, and many choose to stay for a day or two. Perhaps more importantly, they have arrived at the bicycle-travel “mecca” of North America: Adventure Cycling! Many cyclists plot their tours around a visit to our hometown and offices, experiencing the history and good vibes of Adventure Cycling headquarters. Cyclists enjoy kicking back in our welcoming lounge, which brims with bicycle-related reading material and photos, and also features free internet access. The lounge is also the place for a cold beverage, an ice cream treat, and a Polaroid photo, taken of every cyclist, that goes up on our seasonal “wall of fame” — and into our archives forever. Your support for the lounge will ensure a warm welcome for thousands of cyclists to come.

Cyclists’ Courtyard
*In recognition of a $100,000 gift pledge or more*

- Plaque prominently placed in courtyard
- Recognized in annual report and on website

Our Cyclists’ Courtyard is a special place in the heart of downtown Missoula — and in the hearts of the many thousands of people who visit Adventure Cycling. Thousands of cyclists and other visitors come to Adventure Cycling’s headquarters each year, and they often seek respite and rejuvenation in this grassy, quiet space. There are bike stands to make repairs and picnic tables to sit and enjoy complimentary ice cream and soda pop. The courtyard is also a unique community gathering place; each season we host about 10 events here (April through November) — from BBQs and picnics to big parties (like our Icicles and Bicycles Celebration!).

Lower Gallery / Conference Space
*In recognition of a gift of $100,000 or more*

- Prominent plaque placement on entrance to Lower Gallery
- Recognized in annual report and on website

The Lower Gallery doubles as a conference space — for Adventure Cycling staff and board meetings and for community gatherings serving the Missoula area. Adventure Cycling regularly hosts community events here, including discussions with traveling cyclists, workshops, celebrations, and parties.
**Adventure Overlook**  
*In recognition of a gift of $100,000 or more*

- Name placement on balcony  
- Recognized in annual report and on website

A new feature of our headquarters, the Adventure Overlook (a broad balcony extending from the new second story of the west wing) will provide a lovely space for visitors to look out over Missoula and the historic East Pine Street neighborhood or rest after a hard day’s ride. It will also allow staff and others a space to conduct informal meetings. The overlook will be accessed and complemented by a unique staircase with a curved wall directly facing the new entry into the courtyard.

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**Upper Gallery / Creative Cove**  
*In recognition of a gift of $50,000 or more*

- Prominent plaque placement on entrance to Upper Gallery  
- Recognized in annual report and on website

The Upper Gallery will be a new space in the second story of the west wing. Doubling as a meeting space, both the Cartography and Publications Departments will use the space to develop maps and the magazine, while it also serves as gallery of the work of talented bicycle artists such as Adventure Cycling Co-founder and Art Director Greg Siple.

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**Bike Parking**  
*In recognition of a gift of $50,000 or more*

- Name placement in prominent place  
- Recognized in annual report and on website

As a nonprofit dedicated to bicycle travel, of course we would provide our staff, volunteers, and visitors with excellent bike parking. Nearly all of Adventure Cycling’s staff commute by bike, many even throughout the snowy winters. Also, we have more than 1,000 annual cycling visitors, who park their bikes here. Bike parking will be a visible and attractive feature of the new facility and provides a unique naming opportunity.
Special Underwriting Opportunities

The renovation project gives us the special opportunity to add some artistic features to the building to make it a more eye-catching attraction for tourists and the general public. Enticing people to visit our headquarters and learn about our history and about the history of bicycle travel is an important means of outreach to grow our audience and community. We will commission artists to create three artworks: a mural for our west wall, a sculpture for the front entrance, and an artwork, most likely sculpture, to grace the top of the courtyard wall.

We estimate commission fees and materials at:

**West Wall Banner Artwork**: $15,000

Generous donors who elect to underwrite the commissioning of an artwork for Adventure Cycling Association will receive:

- Recognition as the underwriter/donor of the commission in close proximity to the artwork
- Recognition in the annual report and on the website