Welcome! Bring your bike into the courtyard and take a rest inside Adventure Cycling’s headquarters. Grab a soda or ice cream from the fridge, sign the guest book, and get your picture taken for our wall of traveling cyclists. Tour the hub of Adventure Cycling and discover the bicycle travelers who came before (and see some of their bikes!).

But Adventure Cycling is more than a cool art deco building in downtown Missoula, Montana. Adventure Cycling is the 52,209 members who believe bicycle travel has the power to inspire, empower, and connect people.

Your membership and support create new routes and maps, advocate for safer cycling, publish the inspiring Adventure Cyclist, and make the best bicycle travel website possible, and that’s just the beginning. Your commitment to the mission lives in the work we do.

Thanks to you, traveling by bicycle has never been easier or more rewarding.

Here are just a few of the amazing things YOU made possible last year:

- 49,010 print, digital, and app maps delivered to eager adventurers
- 3,084 miles: an expanded Great Divide Mountain Bike Route re-released
- Bicycle Route Navigator app launched with all 27 Adventure Cycling routes
- 13,000+ miles of U.S. Bicycle Routes, all available for free via Ride With GPS
- 58% of Amtrak stations in America offer bicycle service, including new Wolverine and Hoosier services
- 600+ state parks have no-turn-away policies for hikers and bikers
- 1.6 million miles ridden during Bike Travel Weekend and Bike Your Park Day events
- 600+ adventurers learned new bike travel skills thanks to Siple Award winners’ community outreach
- 1,000+ people enjoyed a car-free experience during the Natchez Trace Parkway’s two car-free morning events
- 1,395 hours volunteered by dedicated bicycle travelers for better bike travel
- 55 countries Adventure Cycling members are from Slovenia to Taiwan, Indonesia to Iceland
- 1,271 visitors came through the doors of Adventure Cycling for ice cream, soda, and a Polaroid picture. Visit adventurecycling.org/visiting-cyclists to see who visited Adventure Cycling in 2018
Nevada joins the U.S. Bicycle Route System: With your help, Nevada became the newest state with a U.S. Bicycle Route when it designated USBR 50 (409 miles). Five other states added routes for a grand total of 1,300 new miles last year. Through a partnership with Ride With GPS, you can download GPS data for the entire system from Adventure Cycling’s website. Now anyone can create cue sheets, print maps, and pack their panniers for an adventure on the U.S. Bicycle Route System!

“I like the USBRS because it gives me freedom of options. If I don’t want to drive I can bike. Every cyclist needs freedom and choices of type of travel.” —Margaret Gibson, Texas

Arkansas becomes the next big bike travel destination: Thanks to your support, not only is Arkansas the latest state to adopt a no-turn-away bike camping policy, it’s the location of Adventure Cycling’s forthcoming route: the Arkansas High Country Route. You’ll be able to travel with the confidence that you’ll always have a place to pitch your tent at any state park along the route.

“As an Arkansan by birth now living elsewhere, I can attest that my home is a hidden gem of riding and general outdoor fun.” —Kevin McGregor, Michigan

You EMPOWER: The Things We Achieve

There’s a bike travel app for that! You enabled cyclists to travel more confidently with Adventure Cycling’s new app, the Bicycle Route Navigator. Along with the route map, you can view real-time wind and weather information, add customized points of interest, and receive severe weather alerts. The app includes detailed route descriptions, service layers, and an easy way for you to calculate distances between chosen points. A quick tap lets you call ahead for a campsite, check lodging availability, and connect with a nearby bike shop.

“I could not have done my trip without you. I followed every turn in the road you suggested and had complete confidence in what I was doing, never once doubting the route I was on. I just got back yesterday and I’m already starting to plan my next adventure, across country.” —Rory Macleod, California

From Alaska to West Virginia, Siple Award winners blaze the way: You empowered the 2018 Greg Siple Award for Young Adult Bicycle Travel recipients to attend skills classes then take the fire with projects that introduced bike travel in their communities.

“I organized a Bike Your Park Day event because our parks are some of the most remote (only accessible in the summer by plane or boat, and snow machine or dogled in the winter). We rode to parks in Kotzebue and did a community clean-up of our local public spaces. Winds were high (up to 30 mph) but so were spirits, and our 30 participants picked up over 60 lbs of trash.” —Thea Garrett, Alaska

“I led a group of five first-time bike tourists from Pittsburgh to West Virginia.” —Ankur Kumar, West Virginia

“I led an overnight trip to a campground about 15 miles from Omaha. This trip was designed to be an intro to bike camping, and several people who have never done an overnight trip by bike went with us.” —Mohamed Ukoach, Nebraska

Getting serious about safety: You enabled a partnership with the Kansas Department of Transportation to gather data on Bicycle Route 66 and the TransAmerica Trail, both designated as U.S. Bicycle Routes. Together, we’re exploring ways to make these roads safer for cycling. Mapping conditions like rumble strips, shoulder widths, speed limits, and travel lanes in addition to crash locations gives us the hard data we need to advocate for infrastructure improvements that benefit you.

“Rumble strips are the direct cause of me being hit by a car. But it’s not really the rumble strips that are the issue—it’s the lack of rideable space to the right of the strips.” —Bruce Gordon, British Columbia

You CONNECT: The People We Meet

Bike Travel Weekend gains momentum worldwide: You helped connect over 1,400 people at gatherings across the country. Kindred spirits shared laughs, and bike travel newbies made connections while Adventure Cycling staff partnered with local bike clubs and other cycling groups to bring you the latest from the front lines of bicycle travel. You made it possible to host events in 26 locations from Iowa to Maryland, New York to Nevada.

“I am pew to this community. I stumbled across bicycle touring in March 2017 while searching the internet for ways to carry things on a bicycle without a backpack. After reading a couple of bicycle blogs, I had caught the bug and within a month I had a new Surly Long Haul Trucker outfitted with racks and fully stuffed panniers.” —Jon Morris, California

Adventures in Your Town: You connected over 1,400 people at gatherings across the country. Kindred spirits shared laughs, and bike travel newbies made connections while Adventure Cycling staff partnered with local bike clubs and other cycling groups to bring you the latest from the front lines of bicycle travel. You made it possible to host events in 26 locations from Iowa to Maryland, New York to Nevada.

“I am new to this community. I stumbled across bicycle touring in March 2017 while searching the internet for ways to carry things on a bicycle without a backpack. After reading a couple of bicycle blogs, I had caught the bug and within a month I had a new Surly Long Haul Trucker outfitted with racks and fully stuffed panniers.” —Mohamed Ukoach, Nebraska
You make bike travel the best way to see the world!

Adventure Cycling members, volunteers, donors, sponsors, grantors: we are grateful for you and what you make possible. Here is just a short list of all who contributed from January 1, 2018, through December 31, 2018.

Thomas Stevens Society: $10,000>>
Clément & Elizabeth Weiss, Crunchy Frog Fund, Fidelity Charitable Gift Fund, Susan & Stephen Immelt, Dinesh Jain, Jewish Community Federation, Peter McKenney, Howard & Sarah Metznerberg, National Philanthropic Trust, Princeton Area Community Fund, Schwab Charitable Fund, Janet Setulli, Frederick Stanton III, Selkars, Association of State Highway and Transportation Officials, Ken Xu, Anonymous (7)

$9,000–$9,999>>

$2,500–$4,999>>

$1,000–$2,499>>

New Life Members>>

New Life Members (cont)>>

Corporate Members
Titanium >> Bike Florida, TerraTrike
Gold >> ABUS Mobile Security, Amtrak, Bear Bicycle Touring Co., Big Agnes, Bike-Dreams BV, BikeFights.com, BikeTrips.com, Blackburn, Blue Cross Blue Shield of Montana, Burley Design, Co-Motion Cycles, CycleLifeHQ, Cygolite Lighting Systems, Discovery Bicycle Tours, Exotica Travels, ExploreUSA Bicycle Tours, OrtieUSA, Osprey Packs, Planet Bike, Primal Wear, Revealom Designs, Ridgeland Tourism Commission, Senior Cycling, SKS, Stoneray-Sawtooth Chamber of Commerce, Sun Bicycles, Tout Terrain, Tripitico.com
Silver >> Altair Locks, Anderson ZurMuehlen & Co. PC, Ciclismo Classicco, IMAA, In Situ Travel, Joplin CVB, Light & Motion, LiteSpeed, Mirrycle, NIBDA, Noble Invention Bike Touring, Point South KDA, Showers Pass, Snoweave Cycles, Stan’s NoTubes, Sury Bikes, Swift Industries, WaterField Designs, Wheelhouse Community Bike Shop
Bronze >> Arkel, Art of Bicycle Trips, Arthritis Foundation, Bedrock Sandals, Buffalo Lodge Bicycle Resort, Cascadia Bicycle Tours, Citywide Law Group, Club Ride, Cycle Adirondacks, Cycle Greater Yellowstone, DC Cycling Connection, Easy Rider Tours, Erie Canal Bike Tours, FloralVelo & Glotz, LLP, Gordon Tours, Hamilton County Tourism, Injury Trial Lawyers, APC, Latin America for Less, Law Offices of John Rapillo, Lizard Head Cycling Guides, Motel & Nationwide, Mulga Bicycle Tours, Ochacka Explorer, ParkON Airport Parking, Portland Design Works, Raleigh Bicycles, Red Roof Inn, Road & Roll, Rocky Mountain Print Solutions, S.D. Long Financial, Selia Asanapk, Sngora Sport USA, Simmons & Fletcher, P.G., SlowCyle Tours, Staver Accident Injury Lawyers, P.C., TDA Global Cycling, The Directory, TiGr Lock, Top Bike Tours Portugal, VeloTops, Vietnam Bike Tours, Visit Mississippi, WomanTours
Sponsors >> Bike Bentonville, BikeTrips.com, Exodus Travels, Greater Irvine Chamber of Commerce, Osprey Packs, Ridgeland Tourism Commission, Stan’s NoTubes, TerraTrike
Grants >> Arkansas Parks & Recreation Foundation, Baltimore Bicycle Club, Channel Islands Bicycle Club, Climate Ride, Henry Family Foundation, Morgridge Family Foundation, Stephen M. Seay Foundation, Travel Oregon

“We’re going to ride across the U.S. when we retire!”
Steve & Susan Immelt, Maryland
A Transformative Year

It gives me great satisfaction to report that 2018 was among the most important years in Adventure Cycling’s history, both in terms of accomplishments and transformation.

Our staff and volunteers cranked out extraordinary services and products, and in the process inspired and empowered hundreds of thousands of people to achieve their bike travel dreams. Highlights for me included the better-than-ever (and award-winning) magazine, the dramatically improved Great Divide Mountain Bike Route, and the new Bicycle Route Navigator app along with the availability of all Adventure Cycling routes in digital format.

I was also pleased to see major advocacy advances on Amtrak and in our state and national parks, and the further expansion of the U.S. Bicycle Route System. And then there were 100+ guided tours and instructional courses crossing all over North America, as well as more than 20,000 people participating in our third annual Bike Travel Weekend and Bike Your Park Day.

But nothing excited me more than the adoption of a new strategic plan, which will steer Adventure Cycling through 2023. The plan builds on our strengths but also moves in bold new directions to transform Adventure Cycling from a relatively concentrated group of bike travel experts into a much more expansive and dynamic bike travel community. We are already investing in new digital engagement platforms, modernized systems to produce our routes and navigation products more quickly, and a new safety advocacy program. In the coming year, look for a slew of new routes (on gravel and pavement) plus new initiatives to build an on-the-ground bike travel community.

You can read all about it at adventurecycling.org/strategic-plan and you can take great pride in your support of an organization that is not resting on its laurels but is retooling to remain relevant in the twenty-first century — so much so, that I predict we will soon be connecting millions of people to the transformative power of bicycle travel.

This is my final letter to you as President of the Board of Directors. It has been a privilege to represent you, the wonderful members of Adventure Cycling Association, for the past nine years. I’m pleased to report to you that the leadership of the Board is in highly qualified hands with new President Joyce Casey and Vice President Rami Haddad.

Thank you for your support and for allowing me to serve as one of Adventure Cycling’s guides to a very bright future.

Wally Werner
President, Adventure Cycling Board of Directors

2018 Fiscal Year Summary

<table>
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<tr>
<th>Functional Revenue</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership</td>
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<tr>
<td>Donations/Grants</td>
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<table>
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<tr>
<td>Program Services</td>
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<tr>
<td>Development</td>
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<tr>
<td>Administration</td>
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<tr>
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</tbody>
</table>

Net Revenue                               $267,093

Donations from individuals, foundations, and businesses support routes and advocacy for bike travel, including new bike routes like the Arkansas High Country Route, updates of routes and services information and route extensions for existing routes like the Great Divide Mountain Bike Route, development of the U.S. Bicycle Route System, the young adult bike travel scholarship program, advocacy for bike access on Amtrak and amenities in parks, better conditions on roads and trails, a new safety initiative, and so much more.

Adventure Cycling Association is a nonprofit charitable organization as qualified under Section 501(c)(3) of the Internal Revenue Code.

A full copy of the annual audit is available at adventurecycling.org/audit or by calling 800.755.2453.