Dear Adventure Cycling Members,

I have just concluded my first year as Board President of Adventure Cycling Association and am excited to share this annual report with you. We enjoyed another great year thanks to your generous support — and your passion for bicycle travel.

I mention passion because I see it not only in the numbers we track but in the people I meet. For many years, I have had the privilege to lead tours for Adventure Cycling and teach our Leadership Training Course (LTC) to aspiring leaders. I cannot adequately describe the joy and excitement I see in the people who come to these LTCs. Along with the fact that we are doing more of these courses than ever (to meet demand), that excitement level tells me that bike travel and tourism are thriving.

There are many other indicators of success in 2013, including:

- More Adventure Cycling members than ever (46,700).
- A newly re-designed Adventure Cyclist magazine, with more pages printed than ever.
- A completely revamped website (www.adventurecycling.org), with many new features for members and bike travel newcomers.
- More tour participants than ever, with even more tours planned for 2014 — 82 in all.
- Outstanding work to create better bike travel conditions, including advocacy for better road surfaces and fewer rumble strips, and the creation of a new advisory commission at Amtrak for better bike services.
- Adoption of new U.S. Bicycle Routes along with the completion of a Best Practices Guide for the U.S. Bicycle Route System.
- Research on digital map options, updates on dozens of Adventure Cycling maps, and final work on the new Idaho Hot Springs Mountain Bike Route.
- Major exposure for bike travel and tourism, as we were invited to headline cycling and tourism conferences all over the U.S. and Canada, and provide resources to innumerable media outlets.
- Record levels of participation in our social and e-media channels, with more than 50,000 subscribers to Bike Bits (our e-newsletter), another 54,000+ fans on Facebook, and many more on Twitter, Pinterest, and YouTube. The latter drew thousands of viewers who wanted to see our first route highlights video, devoted to the Great Divide Mountain Bike Route.

It’s been an amazing year, and we couldn’t have done it without our loyal (and yes, passionate) members. Thank you for all you bring to Adventure Cycling, and I look forward to sharing more fantastic news — and your passion for bicycle travel.

I mention passion because I see it not only in the numbers we track but in the people I meet. For many years, I have had the privilege to lead tours for Adventure Cycling and teach our Leadership Training Course (LTC) to aspiring tour leaders. I cannot adequately describe the joy and excitement I see in the people who come to these LTCs. Along with the fact that we are doing more of these courses than ever (to meet demand), that excitement level tells me that bike travel and tourism are thriving.

There are many other indicators of success in 2013, including:

- More Adventure Cycling members than ever (46,700).
- A newly re-designed Adventure Cyclist magazine, with more pages printed than ever.
- A completely revamped website (www.adventurecycling.org), with many new features for members and bike travel newcomers.
- More tour participants than ever, with even more tours planned for 2014 — 82 in all.
- Outstanding work to create better bike travel conditions, including advocacy for better road surfaces and fewer rumble strips, and the creation of a new advisory commission at Amtrak for better bike services.
- Adoption of new U.S. Bicycle Routes along with the completion of a Best Practices Guide for the U.S. Bicycle Route System.
- Research on digital map options, updates on dozens of Adventure Cycling maps, and final work on the new Idaho Hot Springs Mountain Bike Route.
- Major exposure for bike travel and tourism, as we were invited to headline cycling and tourism conferences all over the U.S. and Canada, and provide resources to innumerable media outlets.
- Record levels of participation in our social and e-media channels, with more than 50,000 subscribers to Bike Bits (our e-newsletter), another 54,000+ fans on Facebook, and many more on Twitter, Pinterest, and YouTube. The latter drew thousands of viewers who wanted to see our first route highlights video, devoted to the Great Divide Mountain Bike Route.

It’s been an amazing year, and we couldn’t have done it without our loyal (and yes, passionate) members. Thank you for all you bring to Adventure Cycling, and I look forward to sharing more fantastic news — and your passion for bicycle travel.

I mention passion because I see it not only in the numbers we track but in the people I meet. For many years, I have had the privilege to lead tours for Adventure Cycling and teach our Leadership Training Course (LTC) to aspiring tour leaders. I cannot adequately describe the joy and excitement I see in the people who come to these LTCs. Along with the fact that we are doing more of these courses than ever (to meet demand), that excitement level tells me that bike travel and tourism are thriving.

There are many other indicators of success in 2013, including:

- More Adventure Cycling members than ever (46,700).
- A newly re-designed Adventure Cyclist magazine, with more pages printed than ever.
- A completely revamped website (www.adventurecycling.org), with many new features for members and bike travel newcomers.
- More tour participants than ever, with even more tours planned for 2014 — 82 in all.
- Outstanding work to create better bike travel conditions, including advocacy for better road surfaces and fewer rumble strips, and the creation of a new advisory commission at Amtrak for better bike services.
- Adoption of new U.S. Bicycle Routes along with the completion of a Best Practices Guide for the U.S. Bicycle Route System.
- Research on digital map options, updates on dozens of Adventure Cycling maps, and final work on the new Idaho Hot Springs Mountain Bike Route.
- Major exposure for bike travel and tourism, as we were invited to headline cycling and tourism conferences all over the U.S. and Canada, and provide resources to innumerable media outlets.
- Record levels of participation in our social and e-media channels, with more than 50,000 subscribers to Bike Bits (our e-newsletter), another 54,000+ fans on Facebook, and many more on Twitter, Pinterest, and YouTube. The latter drew thousands of viewers who wanted to see our first route highlights video, devoted to the Great Divide Mountain Bike Route.

It’s been an amazing year, and we couldn’t have done it without our loyal (and yes, passionate) members. Thank you for all you bring to Adventure Cycling, and I look forward to sharing more fantastic news — and your passion for bicycle travel.

I mention passion because I see it not only in the numbers we track but in the people I meet. For many years, I have had the privilege to lead tours for Adventure Cycling and teach our Leadership Training Course (LTC) to aspiring tour leaders. I cannot adequately describe the joy and excitement I see in the people who come to these LTCs. Along with the fact that we are doing more of these courses than ever (to meet demand), that excitement level tells me that bike travel and tourism are thriving.

There are many other indicators of success in 2013, including:

- More Adventure Cycling members than ever (46,700).
- A newly re-designed Adventure Cyclist magazine, with more pages printed than ever.
- A completely revamped website (www.adventurecycling.org), with many new features for members and bike travel newcomers.
- More tour participants than ever, with even more tours planned for 2014 — 82 in all.
- Outstanding work to create better bike travel conditions, including advocacy for better road surfaces and fewer rumble strips, and the creation of a new advisory commission at Amtrak for better bike services.
- Adoption of new U.S. Bicycle Routes along with the completion of a Best Practices Guide for the U.S. Bicycle Route System.
- Research on digital map options, updates on dozens of Adventure Cycling maps, and final work on the new Idaho Hot Springs Mountain Bike Route.
- Major exposure for bike travel and tourism, as we were invited to headline cycling and tourism conferences all over the U.S. and Canada, and provide resources to innumerable media outlets.
- Record levels of participation in our social and e-media channels, with more than 50,000 subscribers to Bike Bits (our e-newsletter), another 54,000+ fans on Facebook, and many more on Twitter, Pinterest, and YouTube. The latter drew thousands of viewers who wanted to see our first route highlights video, devoted to the Great Divide Mountain Bike Route.

It’s been an amazing year, and we couldn’t have done it without our loyal (and yes, passionate) members. Thank you for all you bring to Adventure Cycling, and I look forward to sharing more fantastic news — and your passion for bicycle travel.
TRAVEL INITIATIVES

Making BICYCLE TRAVEL EASIER for ALL

In late 2012, we created the Travel Initiatives department to oversee the coordination of the U.S. Bicycle Route System, provide national support for bicycle travel, build resources for bicycle tourism, and promote multi-modal travel to improve conditions for bicycle travelers.

The U.S. Bicycle Route System continues to make progress. As of November 2013, 5,973 miles of routes through 12 states have been designated. In 2013 alone, 1,781 miles were designated in Maryland, Minnesota, Missouri, Tennessee, and Kentucky. Best of all, states are making gains in signing and mapping routes. Missouri signed all of USBR 76, Minnesota is currently signing USBR 45, Maine is working on their sign plan, and a partnership with the DALMAC Fund provides sign costs and matched labor from local agencies to install signs for USBR 20 in Michigan.

Adventure Cycling contracted with Toole Design Group to survey state progress and develop a report outlining best practices and case studies that state and local agencies and cycling/trail organizations can use to speed up implementation of the system. The report, entitled U.S. Bicycle Route System: Surveys and Case Studies of Practices from Around the Country, was released in August and compiles survey responses from 47 states plus the District of Columbia. The survey found that 83 percent of respondents were very aware of the USBRS, and 81 percent have done some work to implement a U.S. Bike Route in their state. Despite challenges (staff time and financial resources for signs), many states plan to pursue designation and sign routes. The case studies, which laid out methods to overcome these challenges, are proving helpful as more states work toward designation.

Members contact us frequently with concerns about transportation projects that will affect the Adventure Cycling Route Network or other roads and trails frequented by cyclists. We strive to respond with action that supports local efforts or provides better cycling accommodations on our routes. When a chip-seal project threatened the safety of our Pacific Coast Bicycle Route in northern California, we joined local clubs and transportation officials in successfully advocating for a study on safe chip-seal applications for cyclists.

In April 2013, National Park Service Director Jonathon Jarvis signed an agreement with Adventure Cycling to encourage park units to work with us on promoting cycling safety, bicycle tourism initiatives, and the development of U.S. Bicycle Routes to and through national parks. Since the signing of that agreement, we’ve been busy collaborating with individual parks throughout the country. The C&O Canal National Historic Park was designated in Maryland as U.S. Bicycle Route 50 last October, and we expect the remaining four-mile section of the C&O Canal to be designated through DC this spring. We’ve also been working with Natchez Trace Parkway and communities along the Parkway on an outreach project to improve cyclists’ safety. And in December, Travel Initiatives staff met with the new Glacier National Park superintendent to discuss how we can work collaboratively with Glacier Park staff on pilot projects or studies that would promote and enable more bike tourism.

Amtrak has been the focus of our work to improve multimodal travel across the country. Amtrak invited Adventure Cycling to join them in creating a bicycle task force to improve bicycle access and services. The Task Force will oversee pilot projects within the Northeast region that will facilitate and document design solutions, potential policy changes and communication strategies for better bicycle service. The Task Force started meeting in early 2014 and is made up of state and national bicycle and passenger-rail organizations, transportation officials, trail groups, and bicycle-planning experts.

And late in 2013, we started an initiative to develop bike travel best practices for state parks. We have been working directly with a few state park agencies on campground policies or directives that ensure space is created for bicycle travelers when a campground is full. Several states already offer “no-turn away” policies for anyone arriving by foot or bike. In addition, some state parks have “hiker-biker sites” which are areas set aside for cyclists and hikers, separate from the car or camper sites.
Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

With the addition of a new managing editor position in 2014, Adventure Cyclist is on a new course. It will be greater opportunities to share its inspirational stories and help create a design that connects bicycle travel to Adventure Cycling Association’s website embedded to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.

Because InduroGroup, and particularly owner Dwray Flinchum, had the vision to create a magazine that is modern, unique, and timeless, the two teams were on the same page from the start. We think the results speak for themselves. The new Adventure Cyclist design is crafty, stylish and with many elements reflective of our modern fast-paced culture while also being strongly tied to the informal approach that makes bicycle travel such a special endeavor.
IN-KIND DONORS

Akelon • bicycletalks.com • Bike Friday • Bike Tours Direct • Blackburn • Wasden & Annelisa Blake-Wasden • Don Weinberg • Andrew Wells • Peggy Werns • Meg Whiston • Richard West • Mary Van Ness • Greg Vaughan • Grace Voss • Catherine Walker & David Fuqua • Stephen Warren • Mark West • Charles Smyth & Audrey Ishii • Fran Stagg • Terry Staples • Brian Steele • Michael Stucky • Andrea Taras Williams • William Savage • Mark Schmitt • Jim Schuchardt • Larry Scott • James Shoemaker • Jack Simon • Rick Smith • Teresa Otoole • Larry & Sarah Patzman • Nancy Pauw • Richard Piper • Pamela Piemontes • Phillip Potter • Robert Powers & Dara Harris • Sheryl Prusak • George Prince • James Pakian • GG Ramirez & Tanya Suds • Steven Richards • Anthony Rogers • Ron Ross • Robert Salisbury • Susan Sandek • Peter Saucerman • William Savage • Mark Schmitt • Jim Schuchardt • Larry Scott • James Shaneaker • Jack Simon • Rick Smith • Charles Smyth & Audrey Jervis • Fran Stafford • Terry Staple • Brian Steele • Michael Stucky • Andrea Taras Williams • Robert Thayer & Bart Wade • Brian Totty • Bruce Traun • Denise Tropiano • Marianne Van Der Weiden • Mary VanNess • Greg Vaughan • Grace Voss • Caleb Walker & Daniel Warden • Amanda Blake-Warden • Don Weinberg • Andrew Wells • Peggy Werns • Meg Whiston • Richard White • George Weiland • Mark Wolco • Joyce Williams • David Wilmesauer • Susan Wood • A. Jezzi & Daughters

NEW LIFE MEMBERS

Thomas Albrecht • Megan Arnold • Shiloh Ascellini • Forest Baker • Candis Blair • Vancouver Barrett • John Beaton • Harry Bein • Ken Bien • Judy Biggar & Ken Nicholson • Heather Bilke • Andrew Biss • Sarah Burch • Donald Burrill • Megan Byrnes • Bill Chiles • Teresa Christensen • Pete Chronis • Linda Cross • Scott Darity • Andrew Delfs • Suzanne Devendorf • Joseph DeFronzo • Scott D invoices • Bridget Disney • William Dodge • Christopher Domback • Philip Duncan • Lucas Eckel & Anne Williams • Scott & Ann Edby • Randy Ferguson • Laura Fiske • Gregory Forrest • Timothy & Darlene Freeman • Tony & Shanae Gehres • Beth & Don George • Ken & Kim George • Jeffrey Groff & Joyce Han • Steve Helf • Dan & Leslie Hoodfar • Family • George Hamilton • Blue Uttn & Kathy Hann • Jerry & LaVonne Hanson • Joa & Louanne Harrel • Rebecca Hawkins • Amy Heins & Elaine Arrington • George & Karen Holstein • Sue Heston • Dol Holland • Sara Hopper • Gail & William Hubbard • Shirley Johnson • Holly & Matthew Johnson • Joe Johnston • Alison Jackson • Jeffrey Kadell • Helen Goh • Karen Kennedy • Rich Ketchum • Charles King • Jeffrey Koppman • Greg Koss • Jim Kripps • Martha Kurk • Shab Lasander • David Larson • John & Sally Leibowitz • Sanford Levy • Matt Leyen • Edward Lichtfich & Ann Singer • Ol Lenzmayer • Robert Lovato • Steve Lund • Jim & Joan Mann • Jim Marchant • Gail Sharon Marcus • Judy Marsalis • Sheila Martin • Jeff Martyka • Barbara Matthews • Lucy McClellan & Joe Beard • L. Joan McCready • Michael McDonald & Kathleen Jenkins • Alan McKenna • Darrel Motric • Tom Middough • Krist Moore & Neil Thompson • James Moore • Robert Motfack • Sam Narter • Larry Newman • Rebecca & Riley Newman • Nancy Nichols & T.J. Jacob • Laura Olson • Lee O'Reilly • Teresa Otoole • Larry & Sarah Patzman • Nancy Paau • Richard Pfister • Pamela Piemontes • Phillip Potter • Robert Powers & Dara Harris • Sheryl Prusak • George Prince • James Pakian • G.G. Ramirez & Tanya Suds • Steven Richards • Anthony Rogers • Ron Ross • Robert Salisbury • Susan Sandek • Peter Saucerman • William Savage • Mark Schmitt • Jim Schuchardt • Larry Scott • James Shaneaker • Jack Simon • Rick Smith • Charles Smyth & Audrey Jervis • Fran Stafford • Terry Staple • Brian Steele • Michael Stucky • Andrea Taras Williams • Robert Thayer & Bart Wade • Brian Totty • Bruce Traun • Denise Tropiano • Marianne Van Der Weiden • Mary VanNess • Greg Vaughan • Grace Voss • Caleb Walker & Daniel Warden • Amanda Blake-Warden • Don Weinberg • Andrew Wells • Peggy Werns • Meg Whiston • Richard White • George Weiland • Mark Wolco • Joyce Williams • David Wilmesauer • Susan Wood • A. Jezzi & Daughters

The Adventure Cycling Association staff wants to thank you for helping grow our bicycle travel community.

COURTNEY PAPIER

2013 FISCAL SUMMARY

Revenues and Expenses:

Donations from individuals, foundations, and businesses support advocacy and education projects including development of the U.S. Bicycle Route System, creation of new bike routes such as Bicycle Route 66, maintenance of up-to-date information for our established routes, distribution of youth bike-travel resources, and efforts at the federal level to secure better bicycling policies and resources.

Revenues FY2013 FY2012

Membership $2,499,325 $2,292,682

Merchandise Net Sales $222,618 $206,704

Program Services* $2,010,449 $1,823,487

Advertising $297,544 $258,684

Publications and Media $704,777 $724,958

Travel Initiatives $260,700 $103,405

Current liabilities $921,712 $791,754

Total liabilities $2,379,920 $2,132,004

Total liabilities $2,469,305 $2,235,846

Net Assets $1,421,216 $1,235,846

Flats flying, visiting cyclists picnic on the lawn at Adventure Cycling headquarters. In 2013, we had 1,091 traveling cyclists stop by to say hello.

Adventure Cycling Association

Statement of Revenues and Expenses

Adventure Cycling Association Annual Report

2013 Adventure Cycling Association Annual Report

Photos By Greg Siple (Left), Derek Gallaghser (Right)

TITANIUM: Bike Tours Direct • Blackburn • Primal Wear • Raleigh America • Devvalle Designs • Stan’s NoTubes • Sun Bicycles • Team Planet Bike • Q-OUTDOOR • Raleigh America • Revelate Designs • Jeff Jones Custom Bikes • Le VÈlo.Asia • Trail Connection • DKKD Staffing • Italiaoutdoors Food & Wine • Cascade Huts • Convertible Backpacks • Cumberland

CORPORATE

Bronze:

Sinewave Cycles • Town Pump Hotel Group • Two Commerce • National Bicycle Dealers Assn • Ortlieb North Companies • Madison County Chamber of Commerce • National Bicycle Dealers Assn • Stride USA • Raza Foundation • Rentabike.com • Sinemon Cycles • Town Pump Hotel Group • Two Knobby Tires • Winterfest Bike Resort • Women’s Tours

Silver:

Designs • Stan’s NoTubes • Sun Bicycles • Team Planet Bike • Q-Outdoor • Raleigh America • Revelate Designs • Jim & Jane Mann • Tara Barrett • Harry Belin • Ken Berman • Judy Biggar & Ken Nicholson • Heather Bilke • Andrew Biss • Sarah Burch • Donald Burrill • Megan Byrnes • Bill Chiles • Teresa Christensen • Pete Chronis • Linda Cross • Scott Darity • Andrew Delfs • Suzanne Devendorf • Joseph DeFronzo • Scott D invoices • Bridget Disney • William Dodge • Christopher Domback • Philip Duncan • Lucas Eckel & Anne Williams • Scott & Ann Edby • Randy Ferguson • Laura Fiske • Gregory Forrest • Timothy & Darlene Freeman • Tony & Shanae Gehres • Beth & Don George • Ken & Kim George • Jeffrey Groff & Joyce Han • Steve Helf • Dan & Leslie Hoodfar • Family • George Hamilton • Blue Uttn & Kathy Hann • Jerry & LaVonne Hanson • Joa & Louanne Harrel • Rebecca Hawkins • Amy Heins & Elaine Arrington • George & Karen Holstein • Sue Heston • Dol Holland • Sara Hopper • Gail & William Hubbard • Shirley Johnson • Holly & Matthew Johnson • Joe Johnston • Alison Jackson • Jeffrey Kadell • Helen Goh • Karen Kennedy • Rich Ketchum • Charles King • Jeffrey Koppman • Greg Koss • Jim Kripps • Martha Kurk • Shab Lasander • David Larson • John & Sally Leibowitz • Sanford Levy • Matt Leyen • Edward Lichtfich & Ann Singer • Ol Lenzmayer • Robert Lovato • Steve Lund • Jim & Joan Mann • Jim Marchant • Gail Sharon Marcus • Judy Marsalis • Sheila Martin • Jeff Martyka • Barbara Matthews • Lucy McClellan & Joe Beard • L. Joan McCready • Michael McDonald & Kathleen Jenkins • Alan McKenna • Darrel Motric • Tom Middough • Krist Moore & Neil Thompson • James Moore • Robert Motfack • Sam Narter • Larry Newman • Rebecca & Riley Newman • Nancy Nichols & T.J. Jacob • Laura Olson • Lee O'Reilly • Teresa Otoole • Larry & Sarah Patzman • Nancy Paau • Richard Pfister • Pamela Piemontes • Phillip Potter • Robert Powers & Dara Harris • Sheryl Prusak • George Prince • James Pakian • G.G. Ramirez & Tanya Suds • Steven Richards • Anthony Rogers • Ron Ross • Robert Salisbury • Susan Sandek • Peter Saucerman • William Savage • Mark Schmitt • Jim Schuchardt • Larry Scott • James Shaneaker • Jack Simon • Rick Smith • Charles Smyth & Audrey Jervis • Fran Stafford • Terry Staple • Brian Steele • Michael Stucky • Andrea Taras Williams • Robert Thayer & Bart Wade • Brian Totty • Bruce Traun • Denise Tropiano • Marianne Van Der Weiden • Mary VanNess • Greg Vaughan • Grace Voss • Caleb Walker & Daniel Warden • Amanda Blake-Warden • Don Weinberg • Andrew Wells • Peggy Werns • Meg Whiston • Richard White • George Weiland • Mark Wolco • Joyce Williams • David Wilmesauer • Susan Wood • A. Jezzi & Daughters