



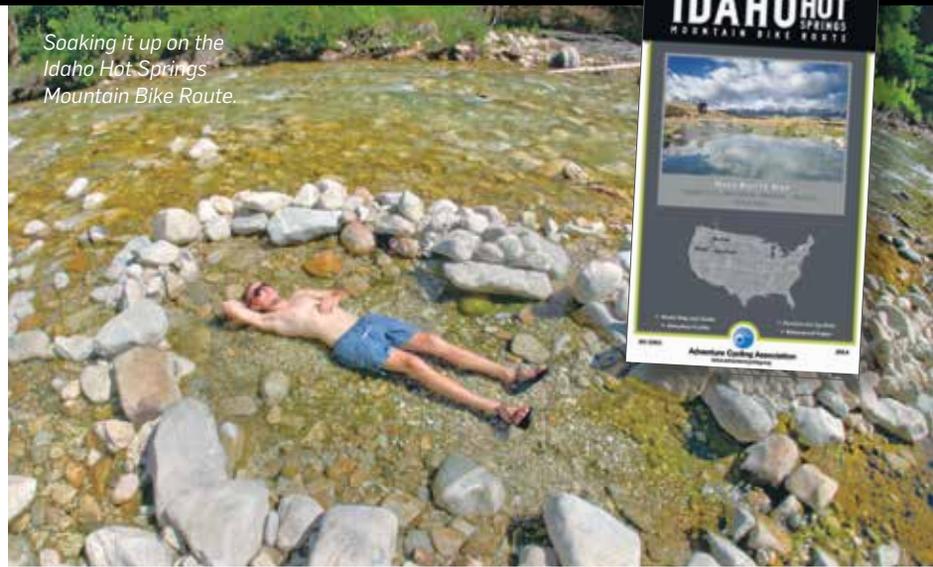
## SEEKING INPUT

➔ EACH YEAR, Adventure Cycling offers an online survey for its members in an effort to hear about your cycling interests and preferences, and to get your feedback regarding Adventure Cycling's services, programs, and resources. The survey results provide us with much-needed insight from members on what we're doing well, what the organization might not be doing so well, and how we can improve. In past years, we've asked our members for their opinions on our membership benefits, electronic communications and social media, publications and online resources, and

route maps and ideas for future Adventure Cycling routes.

The 2014 Annual Membership Survey can be taken online anytime during the month of March and will close on April 1. Collectively, The information gained from this survey is one of the most important tools for Adventure Cycling departments and staff when we are planning future actives and programs, so please take 10 minutes of your time to let us know about your experience as a member.

To participate in the 2014 Annual Membership Survey, visit [adventurecycling.org/annualsurvey](http://adventurecycling.org/annualsurvey).



Soaking it up on the Idaho Hot Springs Mountain Bike Route.

## NEW ROUTE GETS CYCLISTS INTO HOT WATER

### Association creates second off-road route

➔ THE NEWEST MAPS from Adventure Cycling's prolific Routes and Mapping Department show the way along the Idaho Hot Springs Mountain Bike Route (IHSMBR). The main route is an irregular-shaped loop that covers 518 miles through the heart of scenic central Idaho, encircling the Sawtooth Wilderness and skirting the immense Frank Church-River of No Return Wilderness.

"In the spirit of the Great Divide, the main route primarily follows dirt and gravel roads," said Adventure Cycling Cartographer Casey Greene who designed and researched the IHSMBR. "However, for this route, we've also added four major singletrack options for truly adventurous and experienced mountain bikers. It's a first for us and something many of our members have been asking for. With the innovative new bikepacking gear and techniques that have surfaced over the past few years, it seemed like the perfect time to develop this kind of route."

Including the singletrack options, there's nearly 800 miles of new route, passing near more than 50 natural hot springs. A handful of the springs are commercial, including Burgdorf, Goldfork, and Twin Springs; the majority, however, are primitive and undeveloped.

The IHSMBR is also rich in the lore of gold mining, and several old boomtowns line the way, including Idaho City, Atlanta, and Placerville. In contrast to these, most riders will set out from the capital city of Boise, the third-largest metro area in the Pacific Northwest, and home to a stellar network of mountain-bike trails. Also visited are two of Idaho's premier ski towns, Ketchum-Sun Valley and McCall.

Off-bike opportunities along the way include backpacking, fly-fishing, whitewater rafting, and boating on McCall's pristine Payette Lake. Midsummer and early autumn will be the optimum times to ride the new route.

For more information, visit [adventurecycling.org/idahohotsprings](http://adventurecycling.org/idahohotsprings).

CASEY GREENE



# LEARN BY PLAYING

## Cycling trivia for the family

→ THE BIKING GAME by Schwinn was created to inspire families and bike enthusiasts to enjoy one of America's greatest recreational activities. The game is designed to grow with the player, starting at level one questions, which primarily concern the identification of basic bike parts and riding etiquette. As the players increase their knowledge about cycling culture, they grow into the higher level questions. It's a fun and educational game where parents and children race to see who can get their bike through various types of terrain and be the first to get back home — all while sharing favorite cycling memories and creating new ones!

According to an anonymous player's testimonial, "We really have to credit the game's designer Tim Paczesny with pulling off what was surely no easy feat: making bicycling trivia



fun for the whole family. Even cycling know-it-alls managed to discover some new facts (did you know that 3.2 million Americans bike to work each week?) while becoming humbled by what they did not know (What was the name of the earliest prototype bicycle made in 1790?). But perhaps the coolest feature of all comes in the form of the opportunities to get players spinning cycling yarns about their past."

I don't know about you, but I can't wait to play! Check it out at [educationoutdoors.net/the-biking-board-game](http://educationoutdoors.net/the-biking-board-game).

## DIY BIKE REPAIR

→ ACCORDING TO Kathe Tanner of San Luis Obispo's *The Cambrian*, there's a new resource in town for experienced

North Coast bicyclists and those who would like to be: The Cambria Bike Kitchen, sponsored and run by the Slabtown Rollers Cycling Club at 1602 Main Street. Other people may think a bike kitchen sounds like a

source of lunch and snacks for cyclists, but what this cooperative cooks up is bicycle help and camaraderie in an assisted-service repair shop, sort of a used-parts bike shop plus workshop commons plus casual training center. Resident and touring cyclists can come together to share work space, tools, and bicycle information, and to recycle parts and bikes, enjoy mingling with like-minded people, and get friendly instructions on fixing bike problems themselves. Volunteers will teach youngsters and other riders how to do those repairs and restorations themselves. What's more, the kitchen provides the workshop space and tools. A slight

donation — perhaps \$5 for three hours or all afternoon, according to Kitchen Director Jim Pitton — will be requested for use of the shop and equipment, but that request could be waived, especially for youngsters. Customers also can buy new and used parts, order others to be delivered to the kitchen, and even purchase reasonably priced refurbished bikes. To read more about the Bike Kitchen, visit [sanluisobispo.com/2013/11/29/2810075/getting-bike-kitchen-cooking.html](http://sanluisobispo.com/2013/11/29/2810075/getting-bike-kitchen-cooking.html).

## PRIMAL GIVES \$1 MILLION IN 2013

→ THROUGH SUPPORT for organizations including Bike MS, IMBA, Rails to Trails, and corporate-level membership to the Adventure Cycling Association, Primal donated more than \$1 million to the cycling community in 2013.

The Denver-based cycling-apparel manufacturer contributed more than \$300,000 in cash and \$800,000 in product to various events and organizations last year, anchored by their Primal Gives Back program, which donates 15 percent of a team's custom apparel order back to the beneficiary organization. That program alone generated more than \$165,000 for events including multi-day rides like the Pan-Mass Challenge, Pedal the Cause, and the Courage Classic.

"Giving back is a part of our culture here at Primal," said Dave Edwards, founder and president of Primal. "And as we've grown, we have been able to drastically increase our commitments and support of organizations that make a difference in the cycling community and around the world."

To learn more about Primal's support, visit [primalwear.com/community](http://primalwear.com/community).

