



## GOING MOBILE

### Avoid the many internet side roads (unlike me) and you'll find the digital version of *Adventure Cyclist*

→ BECAUSE OF THE INTERNET, I continue to be preoccupied in every imaginable way by human beings. Although I find myself saying “before the internet” for a variety of reasons in many conversations these days, I don’t know what I’d do to remain intrigued if the internet did not exist. I surely would not come across a picture of some poor kid puking while on the podium in Nebraska’s state speech competition, nor would I delight in the knowledge that far too many people have spent an inordinate amount of time convincing themselves that they know precisely why the 2004 movie *The Alamo* failed at the box office. Worse yet, I wouldn’t have had the opportunity to read the comments following the article “Portland designer/planner unveils ‘protected intersections for bicyclists’” on [Bikeportland.org](http://Bikeportland.org). (You too can binge on these comments at [bikeportland.org/2014/02/19/portland-designerplanner-unveils-protected-intersections-for-bicyclists-101767](http://bikeportland.org/2014/02/19/portland-designerplanner-unveils-protected-intersections-for-bicyclists-101767).) The article informs readers about urban planner and designer Nick Falbo’s latest concepts for protected intersections and embeds a video that nicely portrays the concepts.

Typically, my fascination is derived from reading comments connected to any random online article or news item. What they are about is unimportant because rarely do the comments pertain to the article’s subject past the first three or four. The remainder either succumb to Godwin’s Law or devolve into an online food fight that leaves me in a state of utter stupefaction, revealing what appears to me as the inability to reason, an affliction that may eventually contribute to this version of human society reaching some sort of conclusion. In the



case of the Nick Falbo article, however, my fascination was because of the opposite occurrence: a multitude of comments germane to the subject matter with the vast majority displaying not only reasonableness but also sanity. Perhaps I should be hanging out on more august websites in the future, but I would certainly be sacrificing many belly laughs.

Also, if there were no internet, there would be no digital edition of *Adventure Cyclist*. Currently, we’re using a service that turns our source files into a flip book, reproducing the magazine in the same format as print. We started producing these in June of last year because we had quite a few requests asking us to provide a digital edition and because, well, the digerati told us that if we didn’t we’d be “missing the boat

on converting our collateral into a configuration our constituents will perceive as invaluable” or some such marketing lingo. So far, it appears that many of you have been missing the boat too because our stats reveal that the digital edition is not getting much use, which I assumed to be the case because I’ve received very little feedback about it.

If you’ve got some time on your hands and you’re interested in reading *Adventure Cyclist* in non-paper form, you can check it out at [adventurecycling.org/adventure-cyclist](http://adventurecycling.org/adventure-cyclist). And if you have even more time, let me know what you think about it, but please follow the example set by the commenters at [Bikeportland.org](http://Bikeportland.org).

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